

Are we a match? - Take a test!

Are you wondering if your case fits into the investment strategy of [Trind VC](#)? There's no need to wonder anymore, with this test you can see how well your case matches our investment thesis. Thus, take a test and find out. (Select just one option per category. If several options apply, select the most appropriate one.)

Is your core offering

- Software (5 points)
- Hardware (0 points)
- Software-enabled hardware (3 points)
- Service (1 point)

What is your growth model?

- Marketing-led growth (2 points)
- Product-led growth (5 points)
- Sales-led growth (0 points)

Who are your customers?

- Individuals (5 points)
- SMEs (5 points)
- Enterprises (1 point)
- Government (0 points)

How do you onboard your customers?

- Self-onboarding (5 points)
- Manual onboarding (0 points)

How do you reach your customers?

- Outbound sales (0 points)
- Outbound marketing (2 points)
- Inbound (5 points)

How many users (free and paid) do you have?

- No users (0 points)
- Less than 1,000 users (2 points)
- Between 1,000 users and 10,000 users (3 points)
- Over 10,000 users (5 points)

What is your current monthly revenue?

- Pre-revenue (0 points)
- Less than €10,000 (2 points)
- Between €10,000 and 25,000 (3 points)
- Above €25,000 (5 points)

Results

35 points	Match made in heaven! Love at first sight! Let's have a call yesterday!
30-34 points	It's a match! Looks like you are exactly what we are looking for! Let's have a chat!
20-29 points	You have an interesting case, we would love to hear more.
10-19 points	There are some good elements, but some things we need to discuss.
1-9 points	Unfortunately, we are not the right investor for this.
0 points	No.